



**FAMILY FIRST  
CREDIT UNION**

**Privacy Policy Notice**

Reviewed January 2024

**FACTS**

**WHAT DOES FAMILY FIRST OF NY FEDERAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?**

**Why?**

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?**

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and scores

When you are *no longer* our customer, we continue to share your information as described in this notice.

**How?**

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information, the reasons Family First chooses to share, and whether you can limit this sharing.

Reasons we can share your personal information	Does Family First share?	Can you limit this sharing?
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes</b> - to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes</b> - information about your transactions and experiences	No	We Do Not Share
<b>For our affiliates' everyday business purposes</b> - information about your creditworthiness	No	We Do Not Share
<b>For nonaffiliates to market to you</b>	No	We Do Not Share

**Questions?**

Call 585.586.8225 or 800.356.1101 or go to [www.familyfirstny.com](http://www.familyfirstny.com) if you have any questions about this policy.

Who We Are	
Who is providing this notice?	Family First of NY Federal Credit Union

What We Do	
How does Family First protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law and we only work with companies that agree to maintain strong confidentiality protections and limit use of information we provide. These measures include computer safeguards and secured files and buildings.
How does Family First collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> <li>• Open an account</li> <li>• Use your credit or debit card</li> <li>• Apply for a loan</li> <li>• Give us your employment history</li> <li>• Make deposits or withdrawals from your account</li> </ul> <p>Family First also collects your personal information from others, such as credit bureaus, affiliates or other companies.</p>
Why can't I limit all sharing?	Federal law gives you the right to limit only: sharing for affiliates' everyday business purposes - information about your creditworthiness; affiliates from using your information to market to you; and sharing for nonaffiliates to market to you.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies - <b>Family First has no affiliates.</b>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies - <b>Family First does not share with nonaffiliates so they can market to you.</b>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you - <b>Family First's joint marketing partners include insurance and other financial services companies.</b>